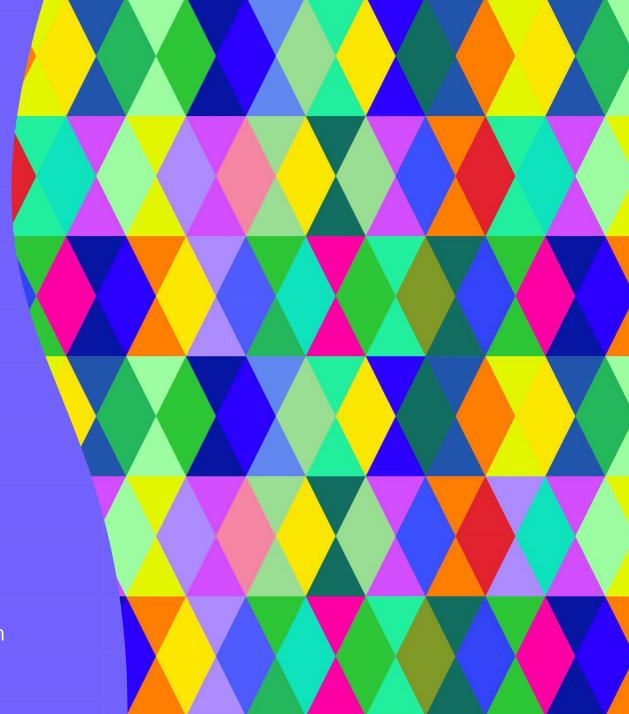
ENHANCE. ENGAGE. EXPAND.

Gravenhurst Public Library's Strategic Goals for 2022

Presented by Julia Reinhart, CEO/Chief Librarian and Jennifer Whipp, Child and Youth Services Librarian



PREFACE.

* July 2019

- Strategic Planning Committee developed terms of reference.
- Started work on four-year strategic plan by reviewing last strategic plan and pulling directions from it to be addressed or completed.

* August 2019

- New plan for 2020 to 2024 started to take shape.
- ENGAGE. ENHANCE. EXPAND.

December 2019

Committee and Library staff continued work on draft to be presented to the Board.

* March 2020

- Presented draft to Board for input.
- Pandemic was declared suspending work on finalizing the Strategic Plan.
- Library closed to the public March 14, 2020.

PREFACE.

* June 2020

- Library re-opened drop box and launched new curbside touchless pick-up service.
- Work began on interior enhancements project which continued into 2021.

* July 2021

• Reopened to the public with reduced hours of operation on July 8, 2021.

* February 2022

• Fully reopened with regular hours of operation (pre-pandemic) on February 7, 2022.

* March 2022

- Library staff met in January and March to review the draft strategic plan from 2019 to check off accomplishments and pull-out goals for the coming year.
- Strategic Goals for 2022 were approved by the Library Board at their March 10 meeting.
- With 2022 being an election year and a new Board to be appointed in late fall, the newly
 constituted Board will be responsible for the next four-year strategic plan to be
 developed in 2023.

ENHANCE.

Opdate and modernize the Library's program strategy

 With input and direction from local teens, through community outreach and partnerships, develop programming that is geared to specific age groups and grade ranges to best reflect the needs of teens.

SCARY STORY

WRITING CONTEST

OPEN OCT. 1 - 31

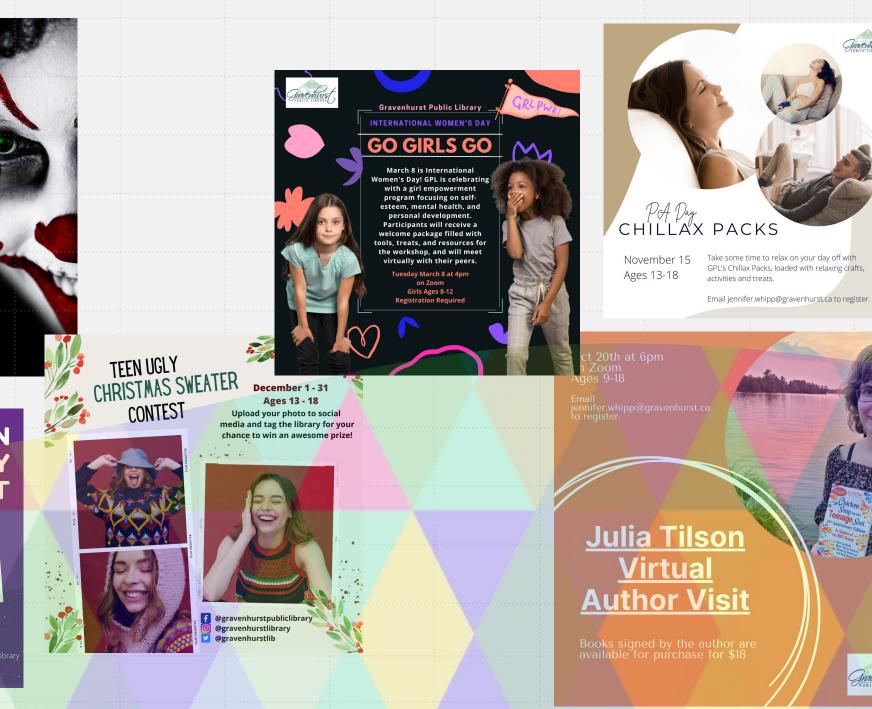
AGES 13-18

MAX. 2500 WORDS

Do you love murder mysteries, true crime, or anything and everything freaky? Try your hand at writing your own scary story to win an equally scary prize!

Email jennifer.whipp@gravenhurst.ca for more details or to submit your entry.







/



TEEN TAKE OVER!

Calling all teens! You are invited to Gravenhurst Public Library for a night of cheesy snacks and even cheesier comedy!

Call 705-687-3382 or email library@gravenhurst.ca for more details.

AGES 12-18





AT THE **LIBRARY**

~DROP-IN~







Update and modernize the Library's program strategy

- With input and direction from local teens, through community outreach and partnerships, develop programming that is geared to specific age groups and grade ranges to best reflect the needs of teens.
- But what does this look like in practice? Well...
 - Giving teens agency in library programming through surveys, program feedback, and TAB
 - Meeting teens where they are at school and on social media
 - Providing programs that prepare teens for their futures but also meet their current needs and interests
 - Working with community partners such as GAP and Youth Council



Call 705-687-3382 or email library@gravenhurst.ca to register

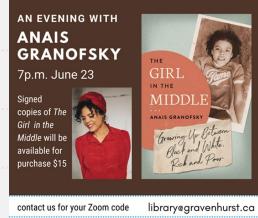
ENHANCE.

* Update and modernize the Library's program strategy

• Provide new and innovative lifelong learning opportunities to adults that are reflective of local needs.

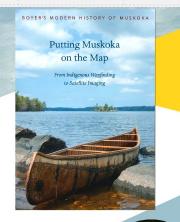




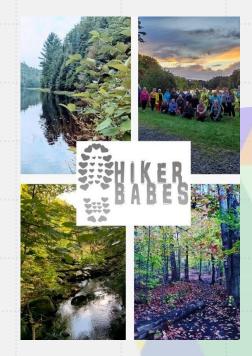


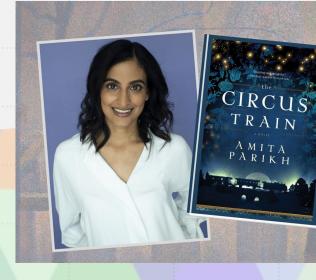














AN EVENING WITH

QUINN 7p.m. April 28

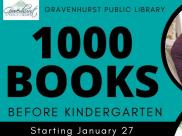




ENHANCE.

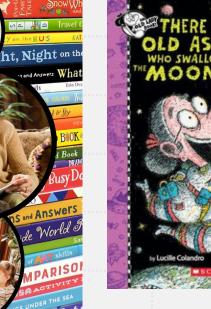
* Offer new resources that keep pace with community demands and needs

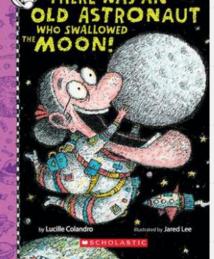
- Enhance current collections and create new collections geared to specific age groups as this relates to the Library's program strategy for children, teens and adults.
- Regularly grow and monitor the Library's user driven collection that responds to items in high demand. Use evidence-based tools combined with community input to inform collection decisions and ensure these reflect the needs of our community.
- Expand the non-traditional Library Of Things collection.
- Maintain and expand the Library's `digital space'.

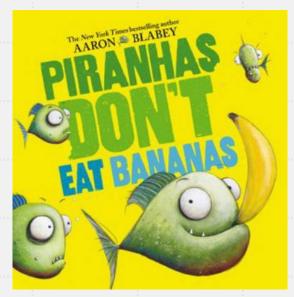


Starting on Family Literacy Day, caregivers can register the newest members of their family for our 1000 Books Before Kindergarten program! Promote a love of reading and literacy, and track your progress to give your little one the best start possible. Participants will receive a welcome package filled with early literacy tips, swag, posters, and more!

Email jennifer.whipp@gravenhurst.ca for more details or to register.

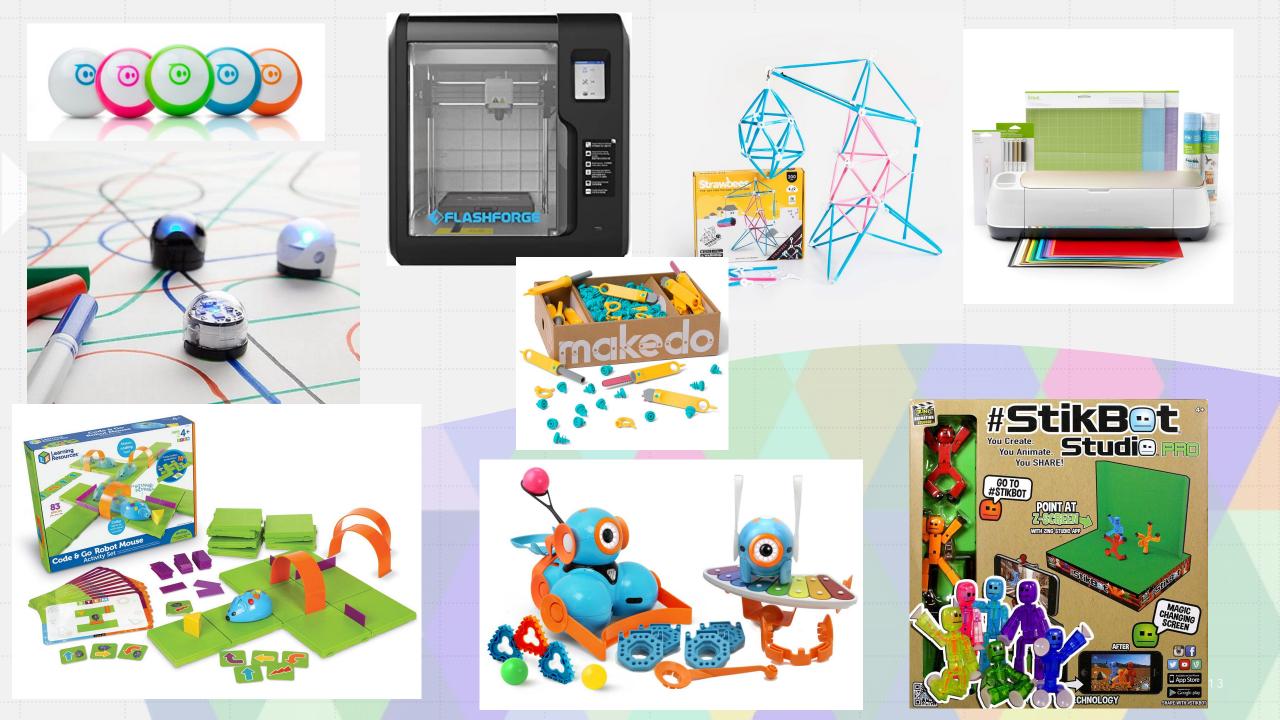


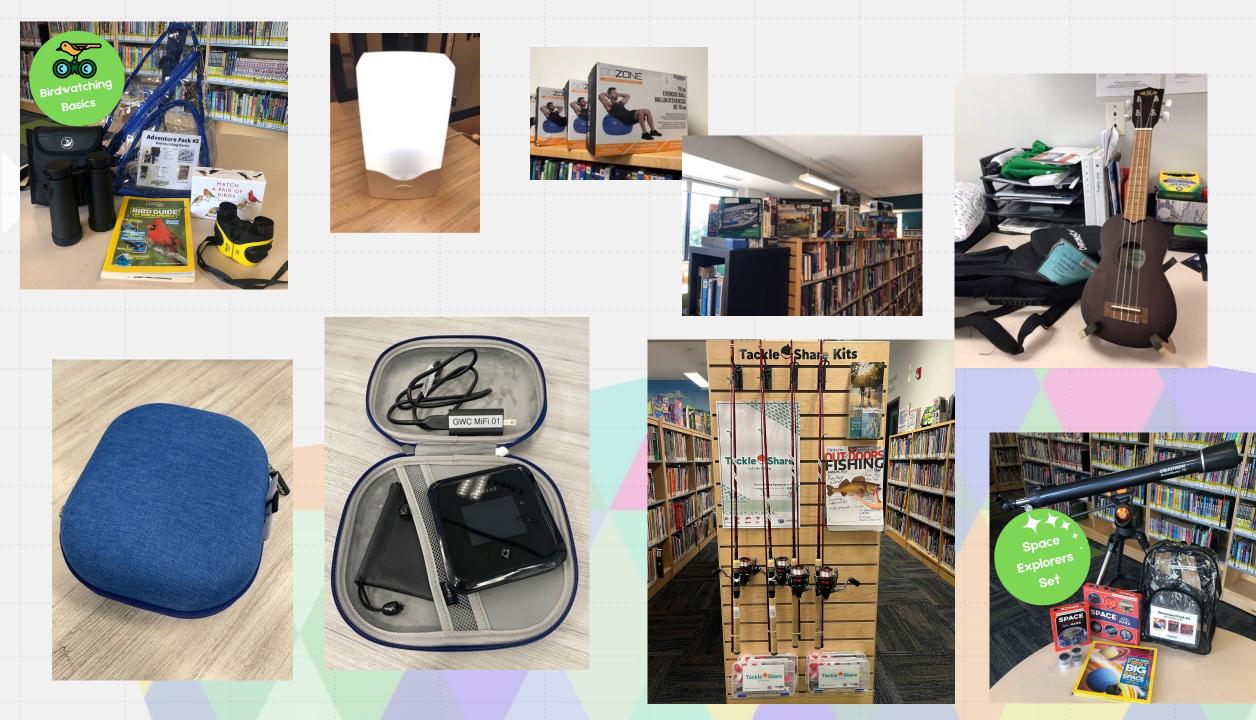














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	Created playlists					= SORT B	Y
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	Times VIEW FULL PLAYLIST	VIEW FULL PLAYLIST	VIEW FULL PLAYLIST	VIEW FULL PLAYLIST	VIEW FULL PLAYLIST	VIEW FULL PLAYLIST	
	Forest of Reading 2022 VIEW FULL PLAYLIST	Foray for the Holidays	Virtual Author Events	Baby Bop VIEW FULL PLAYLIST	Wizardry 101 VIEW FULL PLAYLIST	21 Collection Connection VEW FULL PLAYLST	
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	Gravenhurst Archives VIEW FULL PLAYLIST	Technology Help VIEW FULL PLAYLIST	Library Fun VIEW FULL PLAYLIST	Story Time with Maryn & Jocely VIEW FULL PLAYLIST	n End of Summer Celebrity Story Time VIEW FULL PLAYLIST	STEAM Team VIEW FULL PLAYLIST	
	Music 4 Minis View FULL PLAYLIST	Summer Reading Club VIEW FULL PLAYLIST	Kick-Off Kits Campfre Stories WEW FULL PLAYLIST	Story 20 Story = Story Walk VIEW FULL PLAYLIST	Story Time with Ms. Jean VIEW FULL PLAYLIST	Amazing Builders Club VIEW FULL PLAYLIST	
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© ك	Liked videos			4	Gravenhurst Public Library		
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SUBS	CRIPTIONS			5	Gravenhurst Public Library	, 30 Anay.	

ENHANCE.

* Continue to build stronger ties with Gravenhurst Archives and local history

• Support the connection people have to the history of the community by continuing to work closely with the Gravenhurst Archives.



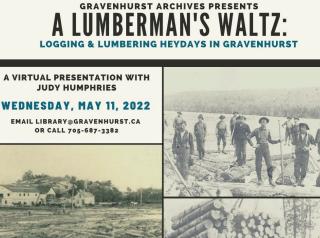
GRAVENHURST ARCHIVES PRESENTS:

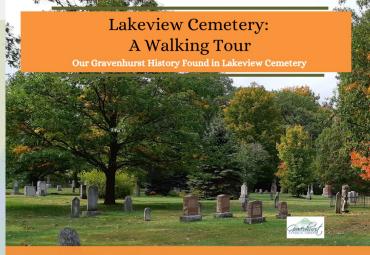


A VIRTUAL PRESENTATION WITH JUDY HUMPHRIES

MARCH 9, 2022 AT 7PM VIA ZOOM

CALL 705-687-3382 OR EMAIL LIBRARY@GRAVENHURST.CA TO REGISTER





Wednesday, September 14, at 7pm

Rain Date: Thursday, September 15, at 7pm At Lakeview Cemetery - 230 Wagner St, Gravenhurst.

Come and join Judy from the Gravenhurst Archives for a walking tour through Lakeview Cemetery to learn about some of Gravenhurst's prominent residents buried there.

Registration Required - Call 705-687-3382 or Email library@gravenhurst.ca

ENHANCE.

* Successfully achieve provincial accreditation

• Follow up on the recommendations provided in the accreditation pre-audit.

Ontario Public Library Guidelines Monitoring and Accreditation Council

Le Conseil de l'agrément et du contrôle des lignes directrices pour les bibliothèques publiques de l'Ontario

What are the Ontario Public Library Guidelines and what are the benefits of accreditation?

The Ontario Public Library Guidelines are developed by the Ontario public library community to help improve the quality of public library service across the province. The Guidelines are important not only for libraries pursuing accreditation but as a process for boards, CEOs, and library staff to assess their governance, management, and services against best practices. Libraries can work with the guidelines to develop a comprehensive process and plan for improvement.

ENGAGE.

 Grow relationships with local schools and other organizations that focus on and support children and parents/caregivers

- With input from Library staff, get creative and look at developing relationships whereby partners can help the Library offer additional after-school and Saturday programming for children.
- Investigate a "new baby" program with a Best Start Network community partner.







<image>

MOMMY & ME Cricut Crafts

Calling all Moms! Bring your little ones to our new Mommy & Me Cricut Crafting program and make 4 unique cricut projects including stickers and labels, custom felt boards, and personalized items!



LITTLE MOVERS

- Thursdays at 10:15am in August at the Library
- For babies who are sitting to 2 years old and their caregiver(s).
- Registration Required

Help your little one get moving and improve their fine and gross motor skills, while learning basic baby sign, and tackling early literacy skills. We will sing, play, bounce, and laugh, in this engaging and stimulating program.

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Inaventiurs



Dad Lab

GPL is inviting all Dads and kids to our new Dad Lab program! Tackle playdough circuits, crash test cars, coding, robotics, and messy science experiments as a team!

Saturdays in June Starting Saturday, June 4 at 10:30am Fathers/Cc In the Libr Registratic





Presenter: Jennifer Whip January 25th, 2022 @ IPM Open to New & Expecting Parents in Parry Sound/Muskoka Link to Join: https://bluejeans.com/770401242





Starting Thurs. May 5 **Registration Required**



brushwork, paper quilling to print making, GPL's new After-School Art Attack program has it all! Register for this 4week program and complete 4 awesome art









Thursdays in February at 10am Starting February 10 Gull Lake Park Pavilion **Preschool Children Registration Required**







This February GPL is headed outside! Preschoolers and caregivers are invited to join Ms. Jenn for winter fun in **Gull Lake Park.**



GRAVENHURST PUBLIC LIBRARY'S TREE TREK

HIKE LEO HERITAGE TRAIL IN GRAVENHURST, LOOK FOR GPL TREE TAGS, AND LEARN ABOUT LOCAL TREE SPECIES.



Graventurs



Gravenhurst Public Library's

every week!



STORIES & MORE

CRAFTS & PUPPETS

GAMES & SONGS





Kindergarten

GPL's How's Your Heart Art lesson tackles emotions, mental health, and of course, art! Discuss big feelings and how to cope with them, read a lovely story and sing some simple songs, and follow it up with a colourful chalk pastel art lesson.

Format Options: Indoor Lesson at the Library or In Class Duration: Approximately 45 Minutes - 1 Hour

Learn about the first steps of the scientific method, observing and asking questions, in this fun and interactive story time! We will read a science story, discuss the scientific method, go on a nature inquiry walk, and learn how to formulate BIG questions!

Format Options: Outdoor Lesson at School Duration: Approximately 30 - 45 Minutes

Using games and interactive activities we will explore the basics of coding and computational thinking during this story time. Learn what coding is and how it works by reading, drawing, talking, walking and playing!

Format Options: Indoor Lesson at the Library or In Class, Outdoor Lesson at School, or Zoom Duration: Approximately 45 Minutes - 1 Hour

Primary

In this beginner's coding workshop, your class will learn the basics of block coding on Scrate Learn to make a simple personalized animation, and some other basics along the way!

Format Options: Indoor Lesson at the Library, in Class, or School Computer Lab, or Zoom Duration: Approximately 45 Minutes - 1 hour

GPL's How's Your Heart Art lesson tackles emotions, mental health, and of course, art! Discus feelings and how to cope with them, read a lovely story and sing some simple songs, and fol it up with a colourful chalk pastel art lesson.

Format Options: Indoor Lesson at the Library or in Class Duration: Approximately 45 Minutes - 1 Hour

Explore the the lifecycle of a tree through this fun and interactive story time! We will read As Oak Tree Grows by G. Brian Karas, do some tree yoga, and complete a simple tree lifecycle cri

Format Options: Indoor Lesson at the Library or in Class, Outdoor Lesson at School, or Zoon Duration: Approximately 30 - 45 Minutes

GPL's How's Your Heart Art lesson tackles emotions, mental health, and of course, art! Discuss big feelings and how to cope with them, read an empowering story, and follow it up with a colourful chalk pastel art lesson

Junior

Format Options: Indoor Lesson at the Library or In Class Duration: Approximately 45 Minutes - 1 Hour

Learn about the different kinds of stop motion animation, take a look at some epic behind the scenes movie footage, and make your own stop motion animation videos with this beginner's workshop!

Format Options: Indoor Lesson at the Library, in Class, or School Computer Lab, or Zoom Duration: Approximately 1 - 1.5 hours

'What is 3D printing?', 'how does it work?', and 'what can I make?' are all questions that will be answered in this beginners' 3D printing lesson. Explore contemporary innovations in 3D printing, learn how a 3D printer works, and explore 3D modeling through a Tinkercad tutorial!

Format Options: Indoor Lesson at the Library, in Class, or School Computer Lab, or or Zoom Duration: Approximately 1 Hour

Intermediate

Learn about the different kinds of stop motion animation, take a look at some epic behind the scenes movie footage, and make your own stop motion animation videos with this fun beginner's

> tions: Indoor Lesson at the Library or in Class Approximately 1 - 1.5 hours

me graphic design basics, discover motion graphics animation, and learn how to apply (nowledge to school projects, social media posts, presentations and more! This features a mini lesson, a Canva tutorial, and a guided practice session.

itions: Indoor Lesson in Class or School Computer Lab, or Zoom Approximately 1 Hour

SPL's Teen services! From online video streaming services and datebases, to in-person ing and take & make kits, we offer a lot! Get a tour of the library along the way, and r library cards!

otions: At the Library Approximately 30 minutes









SPRING

SCHOOL

PICK LIST





Duration: Approximately 30 minutes

Format Options: Indoor Lesson in Class or School Computer Lab, or Zoom Duration: Approximately 1 Hour

Secondary

Duration: Approximately 1 - 1.5 hours

benefits of time spent outside and offline.

Format Options: Outdoor Lesson

Format Options: At the Library

Duration: Approximately 30 Minutes

workshop!

Learn about the different kinds of stop motion animation, take a look at some epic behind the

Format Options: Indoor Lesson at the Library, in Class, or in the School Computer Lab

scenes movie footage, and make your own stop motion animation videos with this fun beginner's

Take some time to focus on mental health with GPL's Nature Meditation Workshop. Uncover the

Explore some rorn to expensive build with the provide animation, and learn how to apply your new knowledge to school projects, social media posts, presentations and more! This workshop features a mini lesson, a Canva tutorial, and a guided practice ession.

Discover GPL's Teen services! From online video streaming services and datebases, to in-person programming and take & make kits, we offer a lot! Get a tour of the library along the way, and sign up for library cards!

healing power of nature, participate in a sit-spot meditation, and learn about the mental health

PATHWAY TO KINDERGARTEN

Get your little one ready to start Kindergarten!

Mondays at 10:15am in August

INFO/REGISTER :

C 705-687-3382

⊕ gravenhurstlibrary.ca

🖄 library@gravenhurst.ca

Where: Gravenhurst Library Who: Children entering JK/SK September 2022



Start Monday mornings off right this July with our Ready to Read program. Enjoy games, songs, activities, crafts, and stories all linked to literacy in ways your child won't even notice!



When: Mondays at 10:15am in July Where: Gravenhurst Public Library Who: Preschool/Kindergarten Registration: Required

> Gravenhurst Public Library Call 705-687-3382 or email library@gravenhurst





Traventurst

Tuesdays at 3pm in July & August At the Library Ages 4-7 Registration Required

Keep your reading on track with TD Summer Reading Club! Listen to a story, participate in a fun literacy activity, craft and game, plus earn prizes for reading!

Participants will also receive a welcome swag bag upon registration!

Call 705-687-3382 or email library@gravenhurst.ca



Gravenhurst Public Library's

With Ms. Jenn

Our **preschool** Story Time is moving back in house! Join Ms. Jenn <u>at the Library</u> starting Tuesday June 7th at 10:15am for stories, songs, crafts, and more!

Thursdays in July At 2pm Ages 4-6 Registration Required ^{Call 705-687-3382 or email}

Call 705-687-3382 or email library@gravenhurst.ca

Backyard Buddies



Weekly fun with a focus on social skills, literacy, and fitness! Master skills like cooperation, conflict resolution, sharing, turn taking, listening, manners, and much more while playing fun outdoor games! Thursdays in August at 2pm Start at the Library Ages 6-10 Registration Required

705-687-3382 library@gravenhurst.ca

NATURE EXPLORERS

Investigate the outdoors this summer with our new Nature Explorers program!

Araventu

ENGAGE.

* Explore, develop and provide access to additional lifelong learning opportunities for adults with assistance from partner organizations

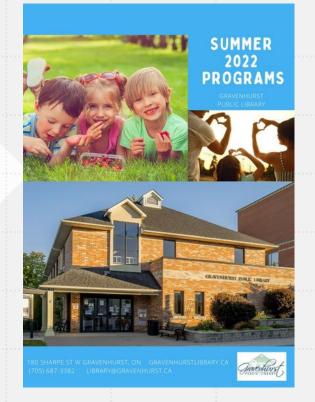
- Compile a master list of possible community partners.
- Expand partnerships with organizations that are helping to address social isolation and are geared to community building.
- Reach out to community partners about having Library staff attend meetings or events in order to share information regarding our resources, services and programs.
- Develop additional ways to support the advancement of information and digital literacy skills by partnering with local organizations that offer services to adults.
- Work more closely with community organizations that are specifically geared to supporting seniors in order to determine needs as well as explore partnerships for the delivery of library materials to homebound residents.



ENGAGE.

* Expand marketing and promotions of what the Library offers to the community

- Update promotional brochure to reflect current information.
- Look at making messaging in the Library's promotions and social media presence more consistent.
- Investigate online registration software to help streamline the program registration process.
- Investigate costs associated with a rebranding initiative for inclusion in the 2023
 operating budget. Rebranding the Library will provide staff with an advocacy toolkit,
 including an elevator pitch, we can take with us into the community, empowering staff
 to communicate the Library's goals and values in a consistent manner.



June thurst

LIBRARY SERVICE OUTAGE for server update

Thursday August 25 at 8pm – Friday August 26 at 6am

Library Services Impacted

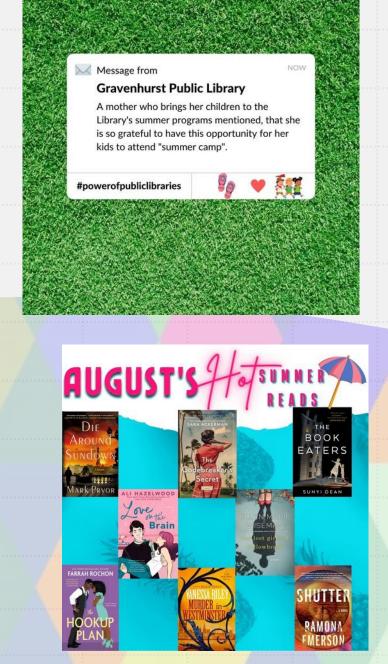
- Online Catalogue/Renewals/Holds
- All Online Resouces Including
 Libby and Hoopla
- Phone Lines

Newsletter



MAY BE HABIT FORMING

www.belcastroagency.com



ENGAGE.

* Formally strengthen and define relationships with partners

- Investigate the need for a memo of understanding between the Town of Gravenhurst and the Gravenhurst Public Library Board.
- Actively work towards a strengthened relationship between Town and Library staff.
- * Support Library staff as they engage with Library users
 - Develop an initiative focusing on mental health and resilience, that will provide training and the opportunity for staff to grow individually and as a team.

EXPAND.

Upgrade to physical and electronic spaces

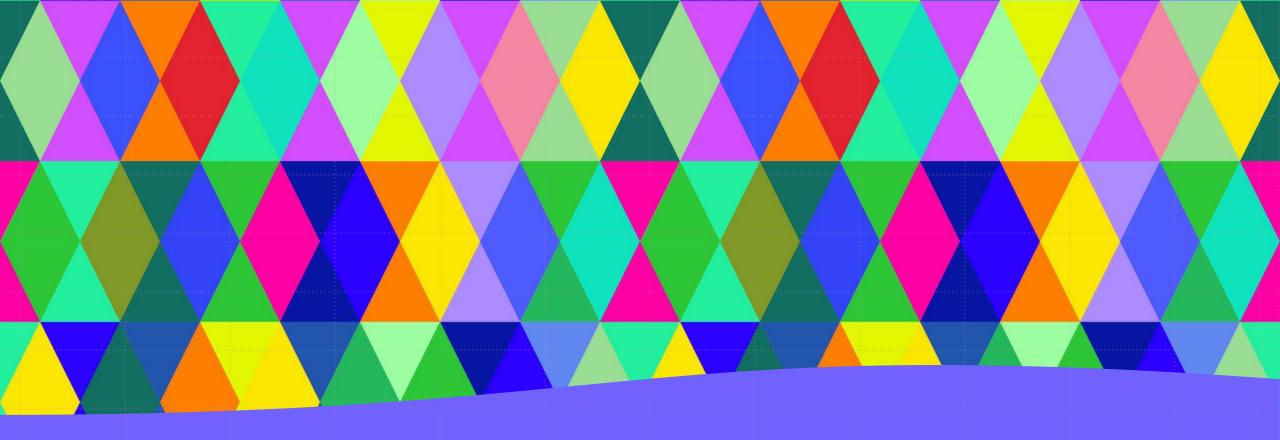


- Develop and build a mobile maker space and determine a permanent location for the maker unit.
- Replace furnishings in public areas with input from Library staff.
- Look at hybrid solution for permanent public workstations, express stations and selfserve printing station that will address the needs of current and future users.
- Replace furnishings in staff work areas including staff workroom, reference desk on second floor and CEO/Chief Librarian's office with input from Library staff.
- Start the discussion around the implementation of an RFID self-checkout service.

EXPAND.

* Develop a fundraising strategy for the Library's expansion and renovation

- Develop a communication strategy centred on the Library expansion project. This will be part of the rebranding initiative to take place in 2023.
- Establish a Friends of the Library fundraising group once the rebranding project is completed.
- Investigate, review and apply for applicable grants once the fundraising group is established.
- Expand Library space to accommodate community needs NOT a goal for 2022 but important to keep in mind for future strategic planning
 - Work with Town staff and architect to develop plan and timelines for expansion.
 - Use 2018 facility/site study recommendations to help shape new layout for expanded and renovated library.



THANK YOU!

Questions for Julia or Jennifer?