

STRATEGIC PLAN

2024-2028

VISION



Gravenhurst Public Library will continue to be a vibrant, informed and inspired leader in the community. The Library will reflect the needs of the community by creating a larger space, hiring more staff and improving resources through community partnerships, fundraising and donations.

MISSION



Where the community comes together to learn, communicate and engage.

PILLARS



CREATING A LARGER SPACE

GOAL 1

Ongoing review of current use of space

GOAL 2

Facility Study

GOAL 3

Developing Fundraising Strategies



IMPROVING RESOURCES

GOAL 1

Staff and Board Development

GOAL 2

Technology

GOAL 3

Diversify Collections



ESTABLISHING COMMUNITY PARTNERSHIPS

GOAL 1

Assess our Partnerships

GOAL 2

Formation of Engagement Committee