# VENUE RENTAL GUIDE



295 Muskoka Road South, Gravenhurst 705-687-5550 | 1-888-495-8888 GravenhurstOperaHouse.com



### The Gravenhurst Opera House



The Gravenhurst Opera House has two distinct spaces available for rent. Our Main Stage, a 305-seat performance space and the Trillium Court, a banquet and reception space for up to 150. Both areas are unique and offer traditional, old-fashioned charm that's hard not to fall in love with!

Originally built in 1901 as the Town Hall and a community gathering place, the Opera House is a historical landmark. The beautiful wood architecture, original theatre seats, stunning chandeliers from France, stained glass windows and rich history all play part in making the Opera House a cornerstone of Gravenhurst's arts, culture and heritage.

Over the decades, we have served as host to a wide variety of events and functions; housing everything from criminal court proceedings to war rallies, art exhibits, weddings and even Santa Claus! We are a fully accessible facility with an in-theatre dedicated wheelchair seating area, assisted hearing devices, designated restroom, and an elevator to theatre and stage levels.

The Opera House is owned and operated by the Town of Gravenhurst under the direction of the Recreation, Arts & Culture department, and continues to host concerts, comedians, live theatre performances and private functions year-round.

For additional information about renting the Opera House, or to make a booking, please contact:

#### Kelly Hamilton

Theatre Operations Supervisor **Telephone:** 705-687-5550 Ext. 2023 **Toll-Free:** 1-888-495-8888 **E-mail:** kelly.hamilton@gravenhurst.ca





### **Trillium Court**



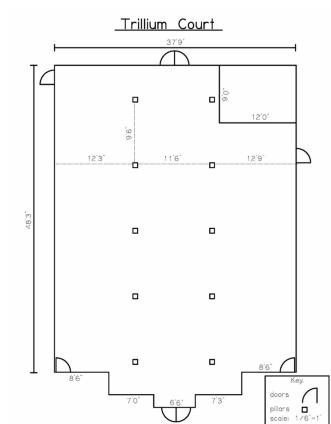
The Trillium Court can host up to 150 people standing, or 80 banquet-style. Totalling 1,500 sq. ft. with a fully licenced bar, this versatile space is perfectly equipped to handle your conference, business meeting, wedding reception or private function.

Our wet bar and kitchenette make catering a breeze! We recommend contacting us to discuss layouts and how we can help you use the space to best suit you and your guests.

- Complimentary Wi-Fi
- Lecturn & microphone
- Pull-down projection screen
- Easels
- 1912 Gerhard Heintzman player piano







## Main Stage Theatre

The theatre is perfect for hosting seminars, wedding ceremonies, recitals, meetings, concerts, plays and more. Offering some of the best acoustics in the country, our expert technicians and team will work with you to ensure the audio and lighting for your show or event exceeds your expectations. We also offer dedicated volunteers to assist you in making your rental or performance a success. Be sure to ask us more about these services.

#### Audio

Category	Quantity	Description
FOH Mixing Console	1	Behringer X32 digital console. iPad remote available. UPS. NOTE: Console Location: Rear of auditorium on raised control bridge - access via spiral staircase
Stage audio Feed	1	Midas DL32 Digital Snake
Main Amplifiers	1 1 1	Yorkville PX1700 Installation Amplifier - Main L&R Yamaha F5000 Installation Amplifier - Centre Fill Yamaha F7000 Installation Amplifier – Subs
FOH Speakers	4 2 4	QSC E15 - Mains - Ground Stacked L&R of Stage Yorkville E15 - Cluster - Flown Centre of Proscenium Bag End S18-C - Subs - Ground Stacked L&R of Stage
Monitor Amplifiers	2 1 1	Crest FA 901 - 2 channel Crest FA 902 - 2 channel Peavey IPR 2000
Monitor Speakers	4 5 1	Transperence 12 MH 2 - monitor wedge Yorkville YX12M – monitor wedge Yorkville Elite E10
Microphones	6 8 9 3 2 1 1 1 3 2 1 3	Shure SM58 Wireless - Hand Held or Headset option Shure SM58 Wired Shure SM57 Wired Audio-Technica AT4041 AKG D880 Shure Beta52 Shure PGA 52 Shure PGA 57 Shure PGA 57 Shure PGA 81 Crown PCC160 - PZM AKG C680BL - PZM



## Main Stage Theatre

### Audio cont'd

Category	Quantity	Description				
DI's	7	ART - Mono - passive DI				
	2	ART - 2 channel - passive DI				
	1	Radial JT-DBE				
Microphone Stands &	8	Tall Boom - tripod base				
Cables	4	Short Boom - tripod base				
	10	elescopic Straight - round base				
	4	Floor / Desktop telescopic "V" stands				
	16	15ft XLR microphone cables				
	25	25ft XLR microphone cables				
	5	50ft XLR microphone cables				
Playback Source	1	13″ Macbook Pro (Qlab, PowerPoint apps)				
	1	Blue-ray player				
Touring Audio Source		Isolated Transformer 120/208V 3-Phase, 200amp; Bare end connectors; Located stage right				

#### Lighting

Category	Quantity	Description
Lighting Console	1	ETC Ion with 40 fader wing – Single or Dual Monitor. NOTE: Location: Rear of auditorium on raised control bridge - access via spiral staircase
Dimmer Rack	1	ETC Sensor 3 – 96 channel
Lighting Fixtures (LED)	12 27 5 16 4	ETC ColorSource SPOT ETC ColorSource PAR ETC ColorSource CYC ADJ 64B LED Pro ADJ Mega Bar Pro P7
Lighting Fixtures (Conventional)	30 12 16 18	ETC Source 4 25/50° Leko ETC Source 4 19° Leko ETC 6″ Parnel Lee 6″ Fresnel
Touring Lighting Source		Isolated Transformer 120/208V 3-Phase, 400amp; Bare end Connectors; Located Stage Right.





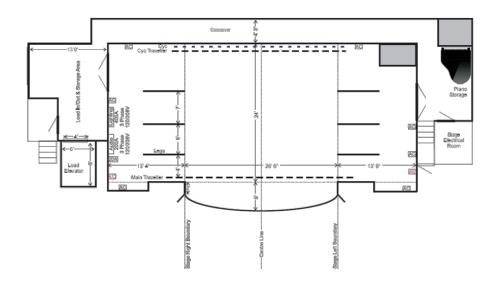


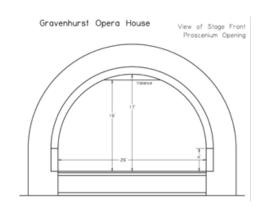
## Main Stage Theatre

### Video

Category	Quantity	Description
Projector	1	Panasonic PT-EW7302Z; Location: Ceiling drop FOH - CENTRE
Video Mixer	1	Roland V-8HD – located Tech Balcony
Cameras	2 1	Panasonic AWUE40KPJ; Location: Centre of auditorium – LEFT & RIGHT of house Panasonic AWUE40KPJ; Location: Rear of auditorium – CENTRE of tech balcony
Camera Control	1	Panasonic AWRP60GJ – located Tech Balcony
Projection Screens	1	Cyclorama – Back wall of stage 26ft x 17ft Drop Screen – downstage centre 16ft x 9ft
Blue-ray / DVD Player	1	Seik – located Tech Balcony
Computers	1	Macbook Pro 13" with: PowerPoint, QLab PC Laptop with: PowerPoint * Presenter Clicker/Pointer is available
HDMI Video Feeds	2	Downstage left and right via Ethernet (no Audio) send to Tech Balcony IOGEAR wireless HDMI transmitter & Receiver (no audio)

Gravenhurst Opera House - Stage Dimensions





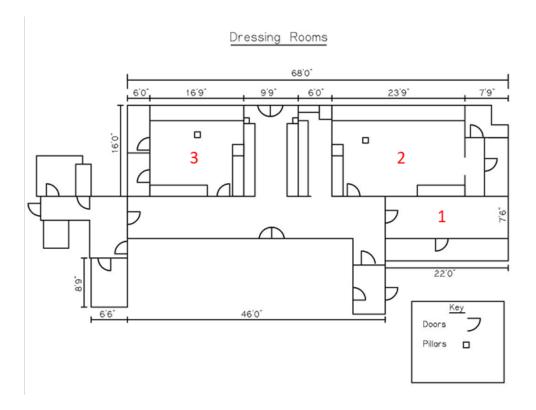


### **Dressing Rooms**

The Gravenhurst Opera House has three unique dressing room spaces (numbered 1, 2, 3 below) that are each equipped with washrooms, showers, seating and plenty of mirrors! Getting ready to go on stage, or walk down the aisle is a breeze with these gorgeous dressing room spaces.









### **Seating Plan**

Accessible Entrance Exit

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Entrance Exit

Entrance

Exit

Entrance Exit



### **Rental Fees & Charges**

#### **Theatre Rental**

Fees are subject to HST unless otherwise noted 2024 Town of Gravenhurst User Fee By-Law

Includes use of theatre and dressing rooms. \* Capacity: 305 fixed seating & wheelchair spaces

Not-For-Profit & Community Rate	Daily Rate: Based on 8 hours (After 8 hours, the per-hour rate will be used)	\$582
	Hourly Rate: Based on arrival and departure	\$86
	Rehearsal: Based on 4 hours maximum	\$178
Commercial Rate	Daily Rate: Based on 8 hours (After 8 hours, the per-hour rate will be used)	\$930
	Hourly rate: based on arrival and departure	\$114
	Rehearsal: Based on 4 hours maximum	\$294
Wedding Rate	Rate based on the use of the theatre for up to 3 hours for a wedding ceremony. Sound and lighting technician fees are additional	\$300

#### **Trillium Court Rental**

\* Includes the use of kitchenette, stock tables and chairs and a staff member on duty to assist. \* Capacity: 150 (bar style); 100 (meeting); 80 (sit-down dinner)

Not-For-Profit & Community Meeting Rate	Event hourly rate	\$38
Not-For-Profit & Community Event Rate	NFP/Community group events or functions that exceed 3 hours based on arrival and departure	\$48
Commercial Rate	Hourly Rate: Based on arrival and departure	\$91

The Opera House bar will be open for the sale of alcoholic and non-alcoholic beverages during events that take place in either the theatre or Trillium Court except for community meetings. Should the renter wish to not have the bar open, that request must be made at time of booking.

### **Rental Fees & Charges**

#### **Service Charges**

#### These charges are in addition to the rental rates.

Box Office Fees	A Box Office Fee will be charged based on Net ticket revenue (Gross revenue minus HST) and is intented to cover credit card charges and Box Office staff time	8%
Capital Seat Levy	A fee built into all ticket prices to build a reserve for capital improvements	\$2/ticket includes HST
On-line Ticket Fee	This fee will be added by the on-line vendor to the customer for this service	\$2/ticket includes HST
Load in/out Staff	Required number of trained staff are provided to assist with loading in and out of equipment (RATE PER HOUR PER STAFF PERSON)	\$37
Sound & Lighting	Technical staff will be provided (RATE PER HOUR PER STAFF PERSON)	\$47
Piano Rental	Heintzman 7 foot Grand, tuning included (RATE PER PERFORMANCE)	\$224
Hospitality Service Charge	The fee is applied to the rental fee when our linens, chair covers, and kitchen area are utlized	25%
ENTANDEM Fees	ENTANDEM fees apply if applicable as set out by legislation	LEGISLATED FEE
Rental Deposit	Due upon signing the Rental Agreement to confirm booking	50%
Damage Charge	Should damage be caused during the rental by those renting the facility, the cost of cleaning or repairs plus 10% administration fee will be added to the facility rental fees	Cost + 10%
Merchandise Fees	A 10% Merchandising fee off merchandise sold on-site during the rental and must be paid prior to leaving the site. This fee can also be added to the show settlement if requested	10%
Heritage Square	Flat rate for the use of the Opera House Heritage Square (Community/Special Events)	\$75

For more information or to book space, please contact Kelly Hamilton Phone: 705-687-5550 ext. 2023 or email kelly.hamilton@gravenhurst.ca



### Marketing Package

#### **Included in Your Rental Fee**

Website Listing

- Image (see specs on page 2)
- Description (150-200 words) [Note that longer descriptions will be edited for length]
- Links to approved music/videos
- Included in ticketing site

#### Social Media

- 1-3 posts/show (announcement + reminder posts)
- Posted to Gravenhurst Opera House social channels (Facebook, Instagram, Twitter)
- Static image posts unless approved videos are provided

Town of Gravenhurst Event Calendar

• Content as per website listing

Opera House Newsletter Event Listing

Included in event list in monthly e-newsletter

Opera House Marquee

#### **Optional Paid Items**

Available on request. To ensure availability, requests are due 60 days prior to your show date.

- \$50 Website Banner (1 month)
- \$50 Website Feature Box (1 month)
- \$50 Facebook Event Page
- \$25 Additional Social Media posts (not paid) [price/post]
- \$75 Paid Facebook/Instagram Ad (static 1 week, ad buy \$50)
- \$100 Paid Facebook/Instagram Ad (video, story or reel 1 week, ad buy \$50)
- \$150 Exclusive Newsletter E-Blast (approx. 6000 subscribers; 50%+ average open rate)
- \$200 Large Banner (7 ft x 2 ft ) [must supply suitable high-res image to be used in design]
- \$150 In-House Display Ads

All fees subject to HST

### **Photo Specs**

Please provide 1 or 2 photos to be used in marketing materials to promote your show. Image(s) provided will be used for Social Media (Facebook, Twitter, Instagram) and on the Opera House website.

File specs:

- .jpg or .png
- minimum 300 ppi
- recommended minimum file size: 1 MB (2-3 MB is preferred)

Ensure the image can be cropped to different ratios, especially if it includes text/logo:

IMAGE PROVIDED



1400x788



620x413

FACEBOOK RATIO 1.9 (i.e. 1200x630)



Minimal crop...this works!



Wider image preferred, but will work





Impossible to crop. Two Beatles is not enough Beatles!



Successful crop. Nickelback members all present!

Additional media assets are also welcome. Videos or video links will be used to complement your marketing services.